SHOWBIRD 120 MODULAR LIGHTBOX 300X300

SHOWBIRD 65 MODULAR LIGHTBOX

PRODUCT CODE: SB120-300x300



PRODUCT DESCRIPTION

The Showbird 120 is a premium modular lightbox display system designed to deliver bold, evenly illuminated graphics with maximum flexibility. Built with 120mm wide anodized silver aluminum extrusion profiles, this system features LED edge lighting integrated into both the top and bottom frame profiles, creating vibrant, high-impact backlit visuals. The Showbird 120 displays dye sublimated backlit fabric graphics with SEG (silicone edge graphic) finishing, ensuring a smooth, wrinkle-free presentation suitable for trade shows, retail environments, and branded interiors.

Engineered for efficiency, the Showbird 120 offers tool-free assembly and a modular design that allows multiple frames to be combined into custom configurations. A variety of standard configurations and frame sizes are available to accommodate common layout needs, while custom multi-frame configurations can be created by connecting standard components. Frame sizing itself cannot be customized, ensuring structural integrity and consistent performance across all setups.

The Showbird 120 is available as a single- or double-sided display. Single-sided graphic packages include a printed front graphic with a blockout panel on the backside, while double-sided options feature printed graphics on both sides of the frame for 360° visibility. Each frame includes travel bags for hardware, making transport and storage simple and secure. To enhance functionality, optional monitor mounts and shelving accessories are available, allowing the system to adapt seamlessly to interactive and product-focused display applications.

DISPLAY DIMENSIONS	118.11”W x 118.11”H x 16.625“D
GRAPHIC MATERIAL	Dye Sub Backlit Fabric
POWER OUTLETS	Requires 1 Standard Power Outlet

GRAPHIC FINISHING

12mm x 3mm silicone beading is sewn around the perimeter of the fabric graphic (Silicone Edge Graphic - SEG). Silicone beading is hidden from view once installed. A pull tab is added to a bottom corner to help with graphic removal.

DISPLAY CONSTRUCTION

Aluminum frame with plastic components. LED edge lights run along the top and bottom profiles of the frame.

SHIPPING WEIGHTS & DIMENSIONS - 300X240

Shipping Weight	56 lbs Single Graphic Package 56 lbs Double Graphic Package 46 lbs Hardware Only 5 lbs Graphic Only
Shipping Dimensions	47”L x 16”W x 14”H - Graphic Package 47”L x 16”W x 14”H - Hardware Only Polybag - Graphic Only

SHIPPING WEIGHTS & DIMENSIONS - SB120-1M-EXT-H

Shipping Weight	2 lbs
Shipping Dimensions	44”L x 7”W x 6”H



HARDWARE ONLY



TRAVEL BAG

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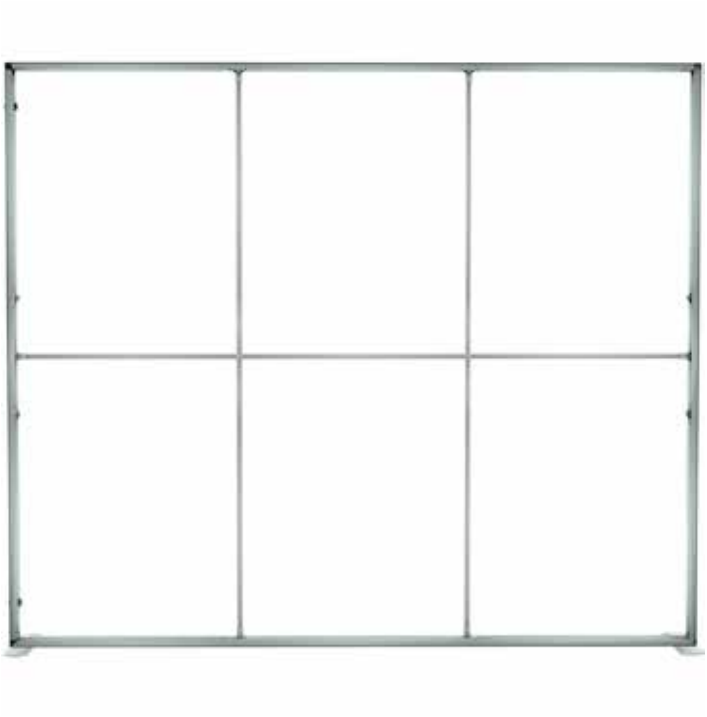
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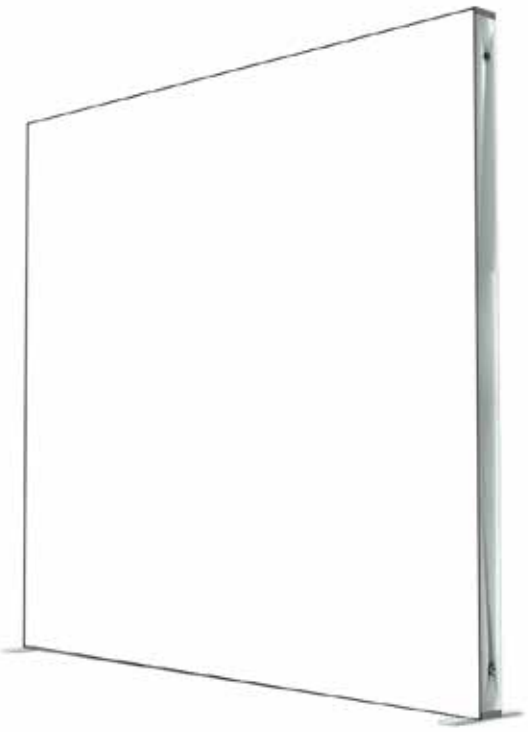
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SINGLE SIDED | DOUBLE SIDED | INDOOR USE

ADDITIONAL IMAGES







BACKSIDE
SINGLE SIDED



BACKSIDE
DOUBLE SIDED

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PARTS LIST



Height profile1
x2pcs



Height profile2
x2pcs



LED profile1
X2pcs



LED profile2
x4pcs



Short pole
x4pcs



Pole
x6pcs



Middle cross
x2pcs



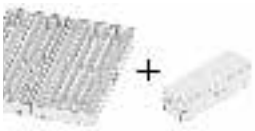
FOOT DIMS:
3 7/8" W X 16 5/8" L
Feet
x2pcs



Power cab
x1pc



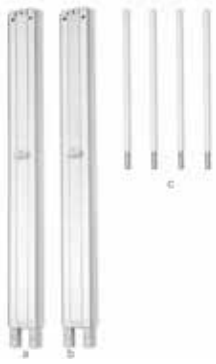
Height profile
x2pcs



Bag
x1pc



PRE-INSTALLED ON BOTTOM
HORIZONTAL PROFILE
Middle pad
x2pcs



10ft H Conversion Kit
SKU: SB120-1M-EXT-H

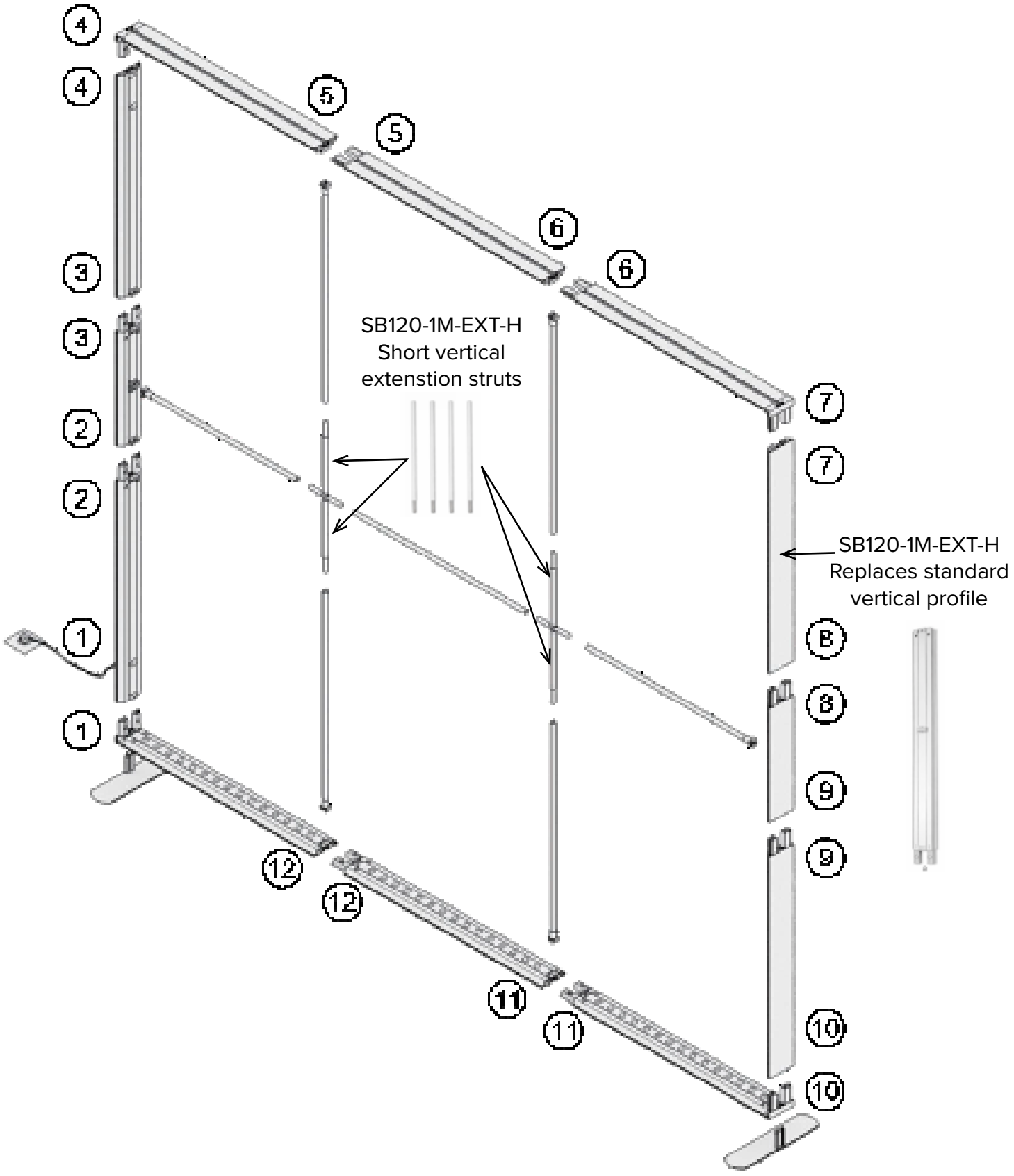
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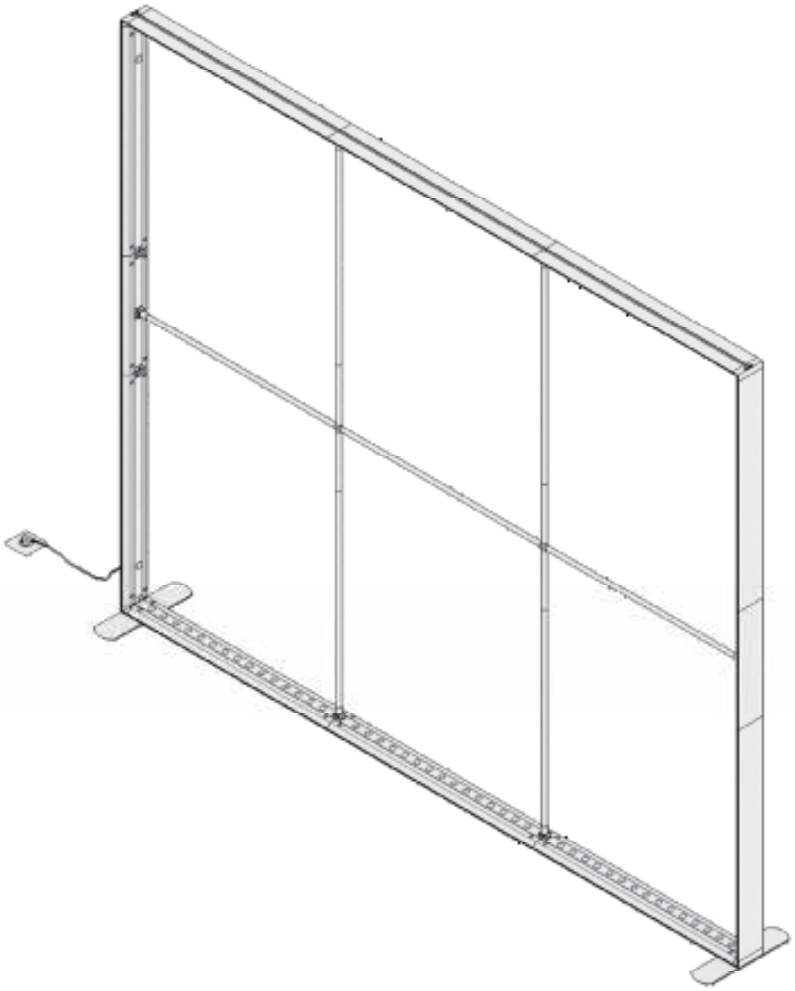
SET UP INSTRUCTIONS

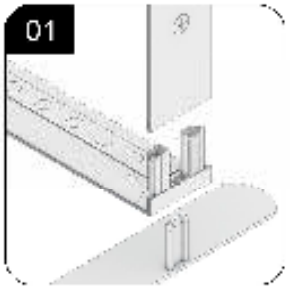


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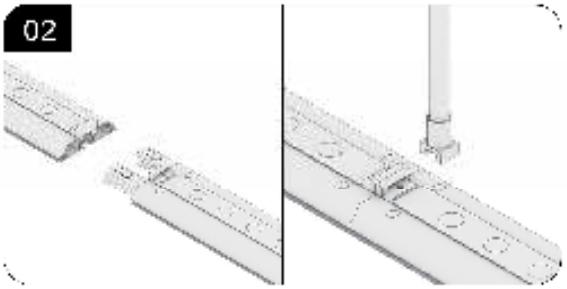
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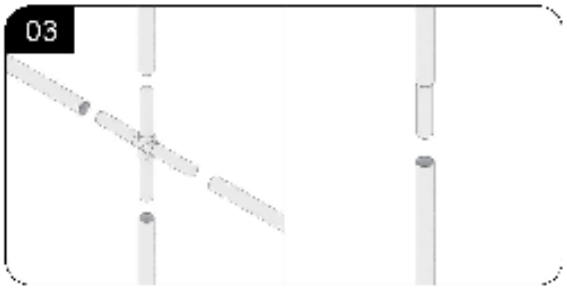




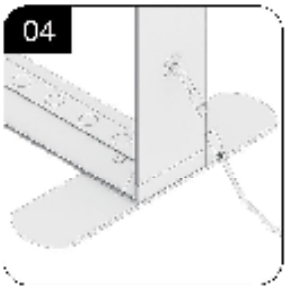
Connect the corner profile.



Connecting side profiles;Connect the pole to the side profile.



Connect the pole.



Connect the power plug.

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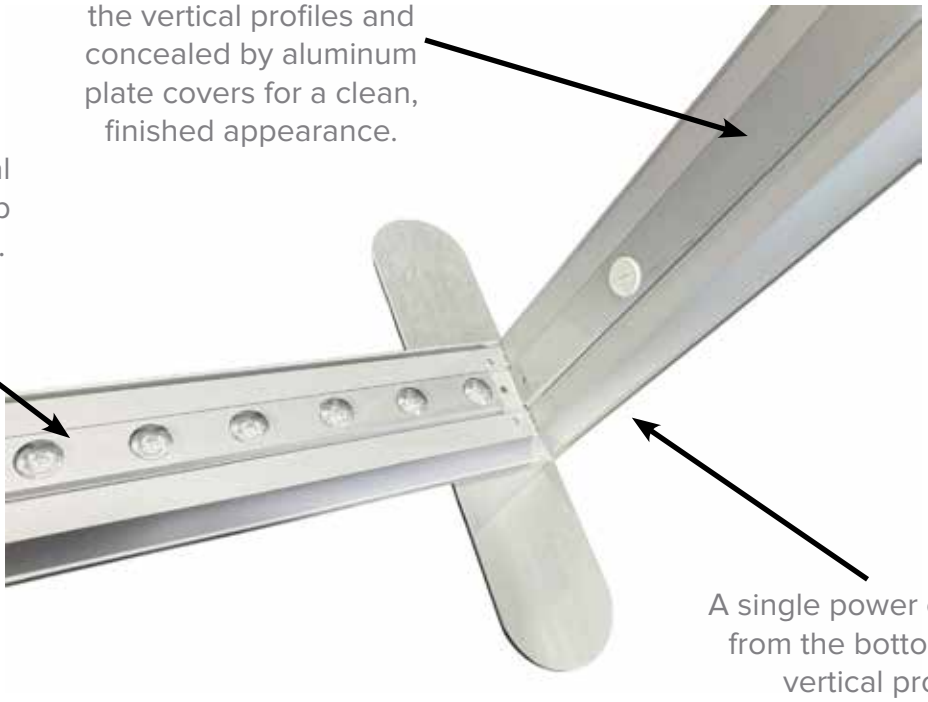
LED & TRANSFORMER SPECS

LED LIGHTING	
Brand	OSRAM
CCT (COLOR TEMP)	6500K
AVG BEAM ANGLE	9*39
LM/W:	120-130 LM/W
AVG LM/M^2	4650-5000
VOLTAGE INPUT:	24V
LUMENS	
VOLTAGE (V)	24V
POWER (W)	282W
LM/W	120-130
TOTAL LM	34560-37000
AVG LM	4650-5000 LM/M^2
CU	80-90%
EAV	2250-2500

TRANSFORMER	
Power	200W
Input Voltage	110-24V
Output Voltage	24V
Certifications	UL & CE Listed
Power Outlets	1 Required

Transformers and jumper wires are pre-installed within the vertical profiles and concealed by aluminum plate covers for a clean, finished appearance.

LED strips are pre-installed on the top and bottom horizontal profiles, with one strip per 1m frame section.



A single power cord exits from the bottom of the vertical profile.

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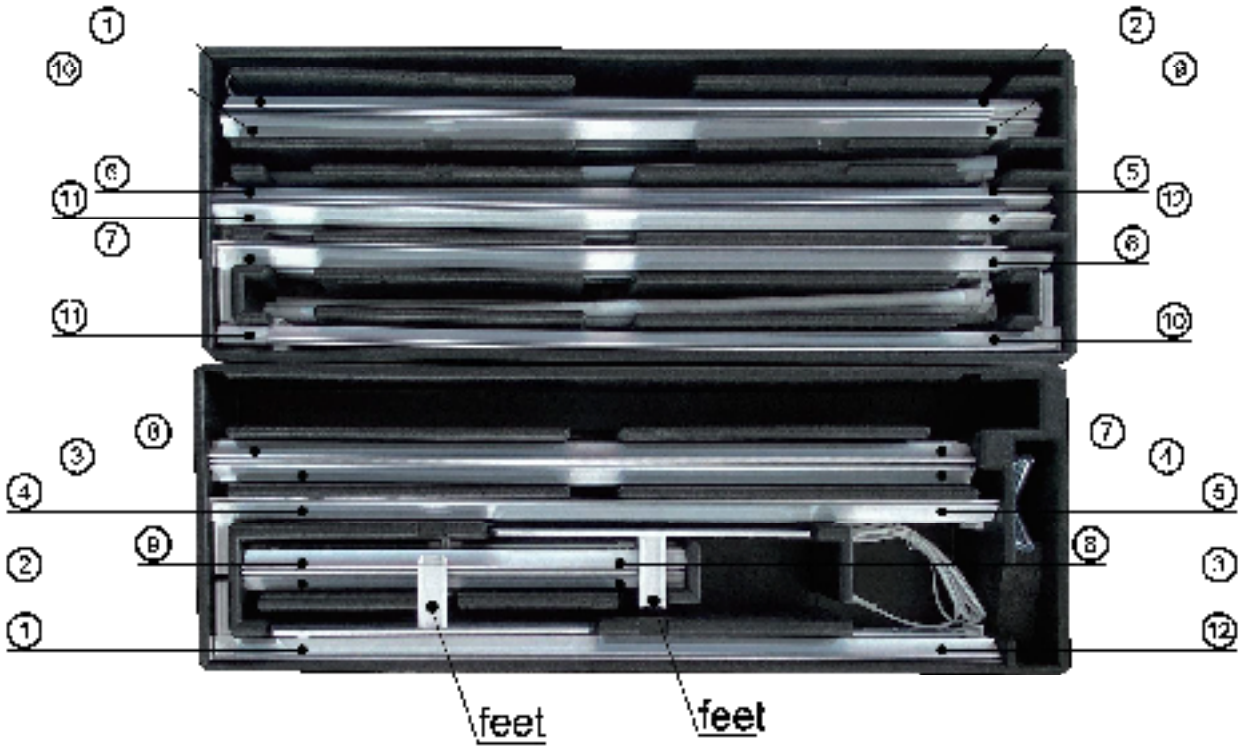
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SINGLE SIDED DOUBLE SIDED INDOOR USE

TRAVEL BAG STORAGE

300X240 FRAME

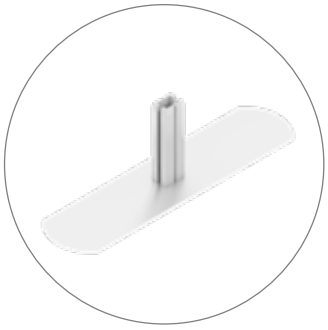


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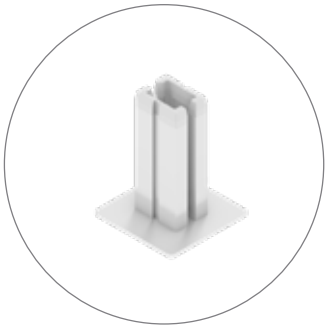
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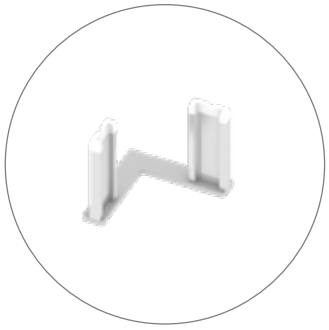
AVAILABLE ACCESSORIES



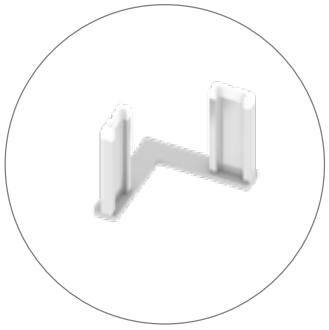
180° Connector Foot
SKU: SB120-FOOT-180



180° Connector Top
SKU: SB120-ACC-180



Corner Connector Foot
SKU: SB120-FOOT-90



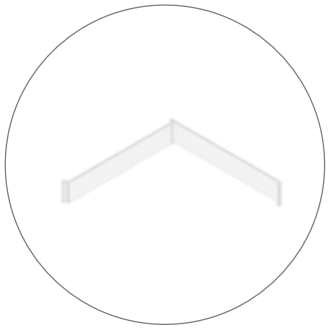
Corner Connector Top
SKU: SB120-ACC-90



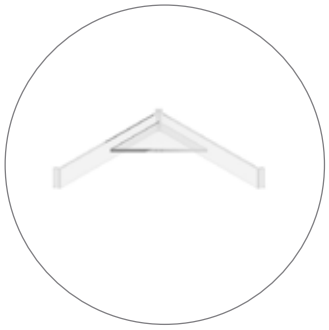
Straight Connector
SKU: SB120-SCON



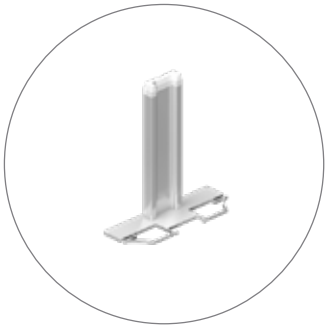
Room Brackets
SKU: SB120-DOOR-B



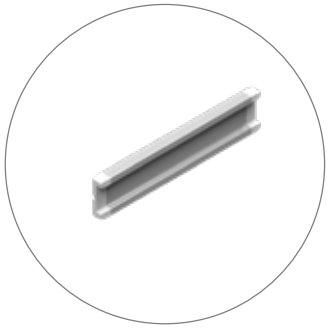
Inside L Connection
SKU: SB120-ILCON



Outside L Connector
SKU: SB120-OLCON



Stack Connector Offset
SKU: SB120-STACK-B



Stack Connector Height
SKU: SB120-STACK-H