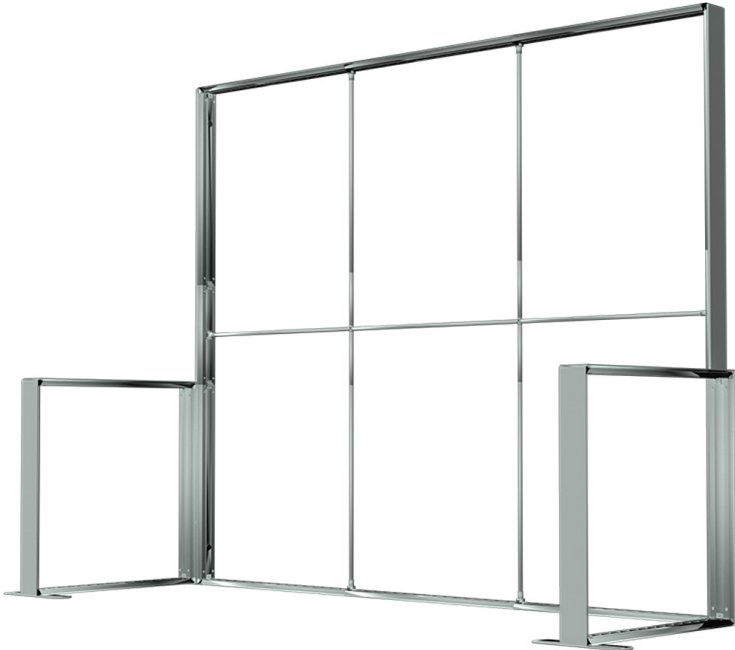


SHOWBIRD 120 10 X 10 CONFIGURATION B

SHOWBIRD 120 MODULAR LIGHTBOX
PRODUCT CODE: SB120-1010-B



TRAVEL BAGS
INCLUDES QTY3

PRODUCT DESCRIPTION

The Showbird 120 is a premium modular lightbox display system designed to deliver bold, evenly illuminated graphics with maximum flexibility. Built with 120mm wide anodized silver aluminum extrusion profiles, this system features LED edge lighting integrated into both the top and bottom frame profiles, creating vibrant, high-impact backlit visuals. The Showbird 120 displays dye sublimated backlit fabric graphics with SEG (silicone edge graphic) finishing, ensuring a smooth, wrinkle-free presentation suitable for trade shows, retail environments, and branded interiors.

Engineered for efficiency, the Showbird 120 offers tool-free assembly and a modular design that allows multiple frames to be combined into custom configurations. A variety of standard configurations and frame sizes are available to accommodate common layout needs, while custom multi-frame configurations can be created by connecting standard components. Frame sizing itself cannot be customized, ensuring structural integrity and consistent performance across all setups.

The Showbird 120 is available as a single- or double-sided display. Single-sided graphic packages include a printed front graphic with a blockout panel on the backside, while double-sided options feature printed graphics on both sides of the frame for 360° visibility. Each frame includes travel bags for hardware, making transport and storage simple and secure. To enhance functionality, optional monitor mounts and shelving accessories are available, allowing the system to adapt seamlessly to interactive and product-focused display applications.

DISPLAY DIMENSIONS	118.11"W x 96"H x 39.4 "D
GRAPHIC MATERIAL	Dye Sub Backlit Fabric
POWER OUTLETS	Requires 3 Power Outlets

GRAPHIC FINISHING

12mm x 3mm silicone beading is sewn around the perimeter of the fabric graphic (Silicone Edge Graphic - SEG). Silicone beading is hidden from view once installed. A pull tab is added to a bottom corner to help with graphic removal.

DISPLAY CONSTRUCTION

Aluminum frame with plastic components. LED edge lights run along the top and bottom profiles of the frame.

SHIPPING WEIGHTS & DIMENSIONS - 3 BOXES TOTAL	
SB120-300x240 Shipping Weight	56 lbs Single Graphic Package 56 lbs Double Graphic Package 46 lbs Hardware Only 5 lbs Graphic Only
SB120-300x240 Shipping Dimensions (1 box)	47"L x 16"W x 14"H - Graphic Package 47"L x 16"W x 14"H - Hardware Only Polybag - Graphic Only
SB120-100x100 Shipping Weight	15 lbs Single Graphic Package 15 lbs Double Graphic Package 13 lbs Hardware Only 1 lbs Graphic Only
SB120-100x100 Shipping Dimensions (2 boxes)	47"L x 16"W x 7"H - Graphic Package 47"L x 16"W x 7"H - Hardware Only Polybag - Graphic Only

SHOWBIRD 120 10 X 10 CONFIGURATION B

SHOWBIRD 120 MODULAR LIGHTBOX
PRODUCT CODE: SB120-1010-B

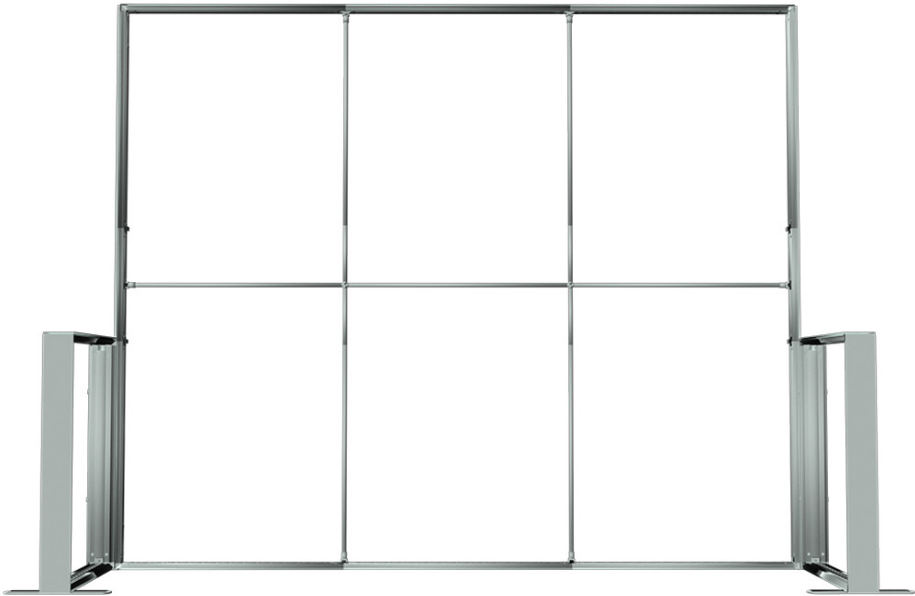
SINGLE
SIDED

DOUBLE
SIDED

INDOOR
USE



ADDITIONAL IMAGES



SHOWBIRD 120 10 X 10 CONFIGURATION B

SHOWBIRD 120 MODULAR LIGHTBOX
PRODUCT CODE: SB120-1010-B

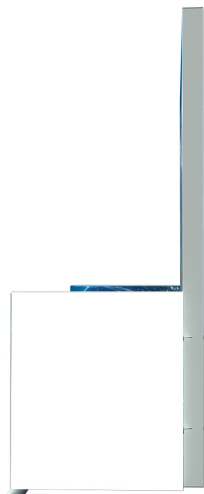
SINGLE
SIDED

DOUBLE
SIDED

INDOOR
USE



SINGLE SIDED



SIDE VIEW

DOUBLE SIDED

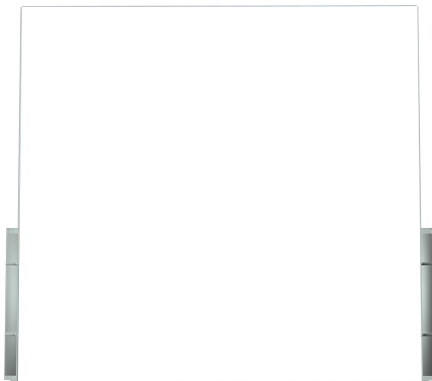


SIDE VIEW

HARDWARE ONLY



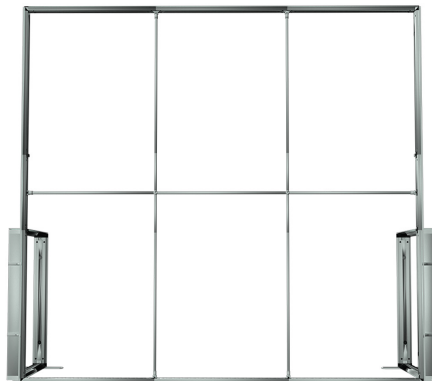
SIDE VIEW



BACK VIEW



BACK VIEW



BACK VIEW



TOP VIEW



TOP VIEW



TOP VIEW

SHOWBIRD 120 10 X 10 CONFIGURATION B

SHOWBIRD 120 MODULAR LIGHTBOX

PRODUCT CODE: SB120-1010-B



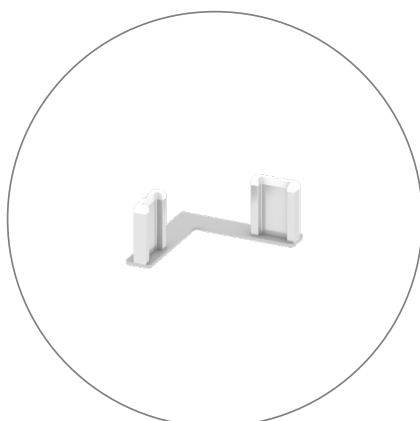
PARTS LIST



(qty 1) Showbird 120 Modular
Lightbox 300x240 Hardware Only
SKU: SB120-300x240
Includes 1 travel bag



(qty 2) Showbird 120 Modular
Lightbox 100x100 Hardware Only
SKU: SB120-100x100
Includes 1 travel bag



(qty 2) Showbird 120 Modular
Lightbox 90° Foot
SKU: SB120-FOOT-90

SHOWBIRD 120 10 X 10 CONFIGURATION B

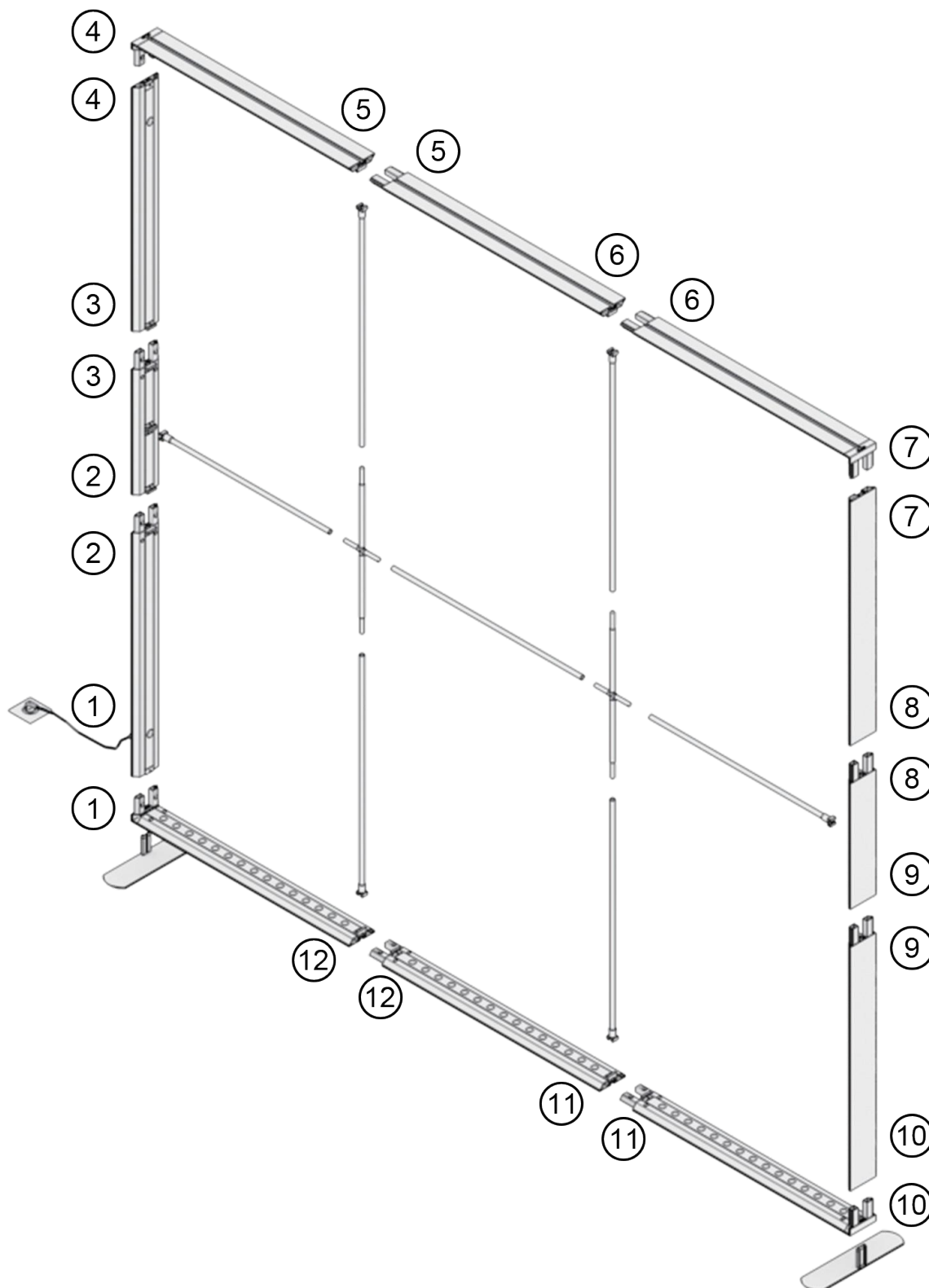
SHOWBIRD 120 MODULAR LIGHTBOX

PRODUCT CODE: SB120-1010-B



SET UP INSTRUCTIONS SB120-300X240

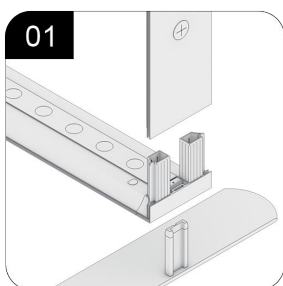
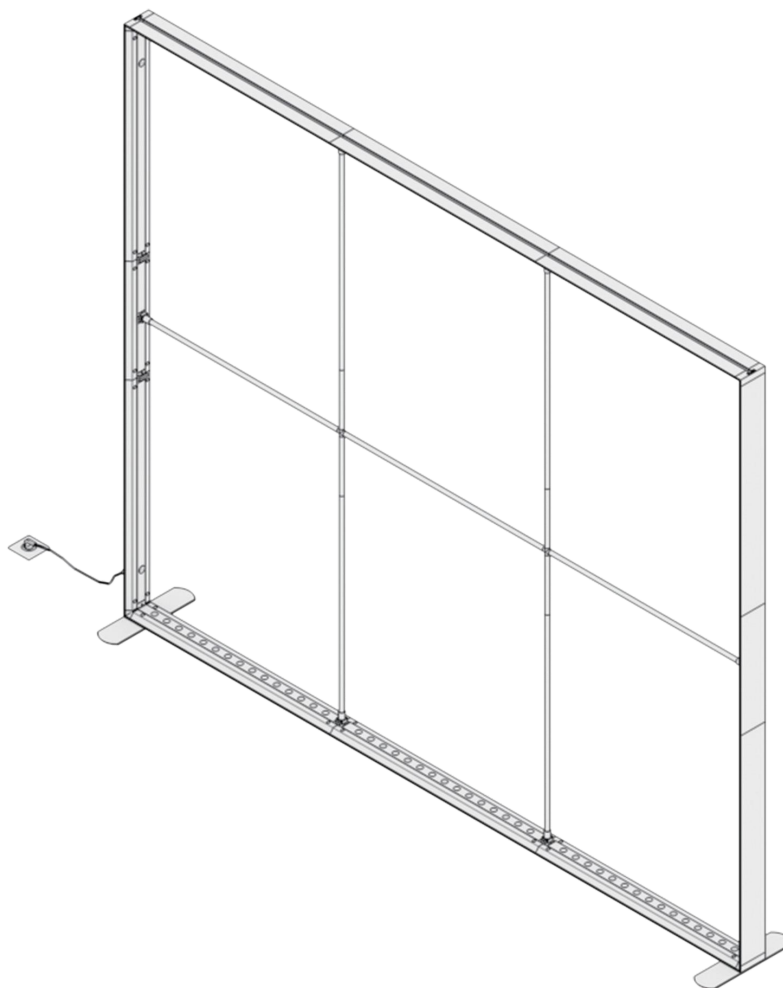
SET UP EACH FRAME INDIVIDUALLY BEFORE CONNECTING



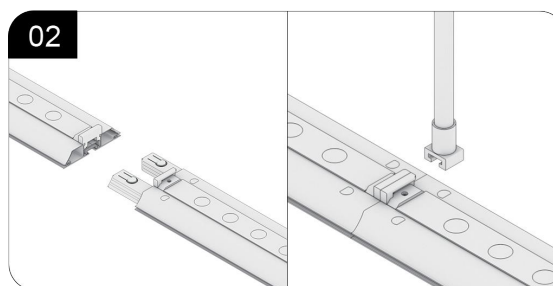
SHOWBIRD 120 10 X 10 CONFIGURATION B

SHOWBIRD 120 MODULAR LIGHTBOX

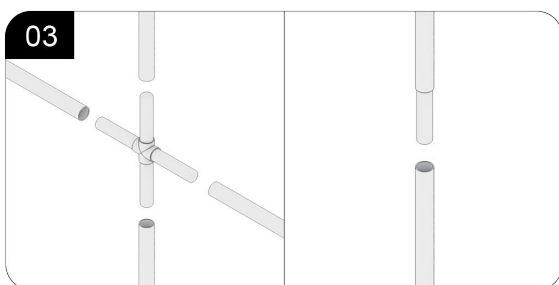
PRODUCT CODE: SB120-1010-B



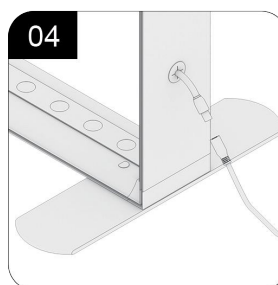
01 Connect the corner profile.



02 Connecting side profiles; Connect the pole to the side profile.



03 Connect the pole.



04 Connect the power plug.

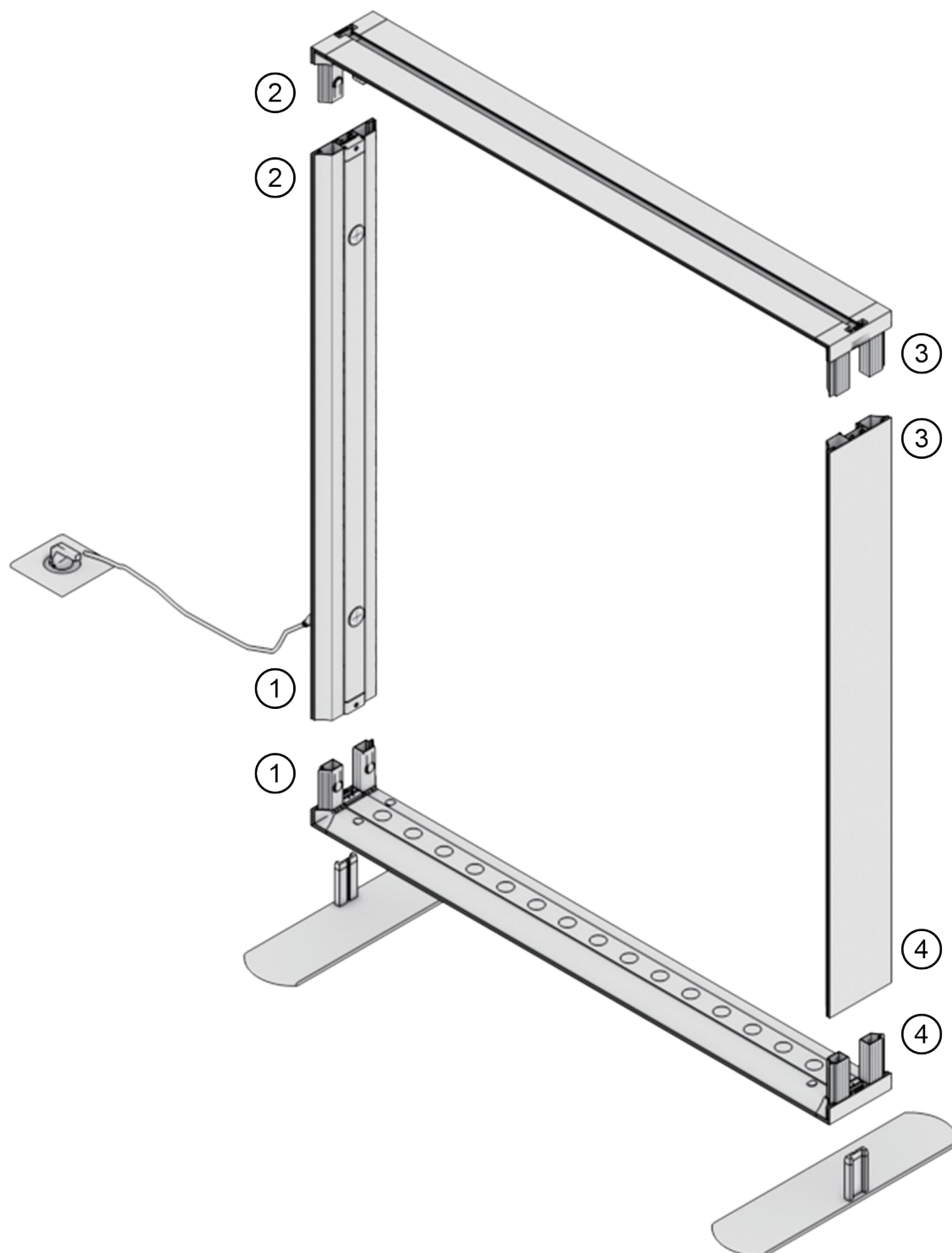
SHOWBIRD 120 10 X 10 CONFIGURATION B

SHOWBIRD 120 MODULAR LIGHTBOX

PRODUCT CODE: SB120-1010-B



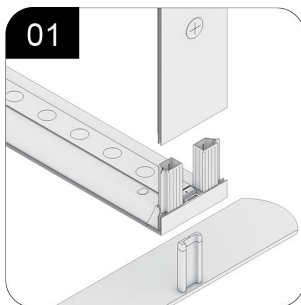
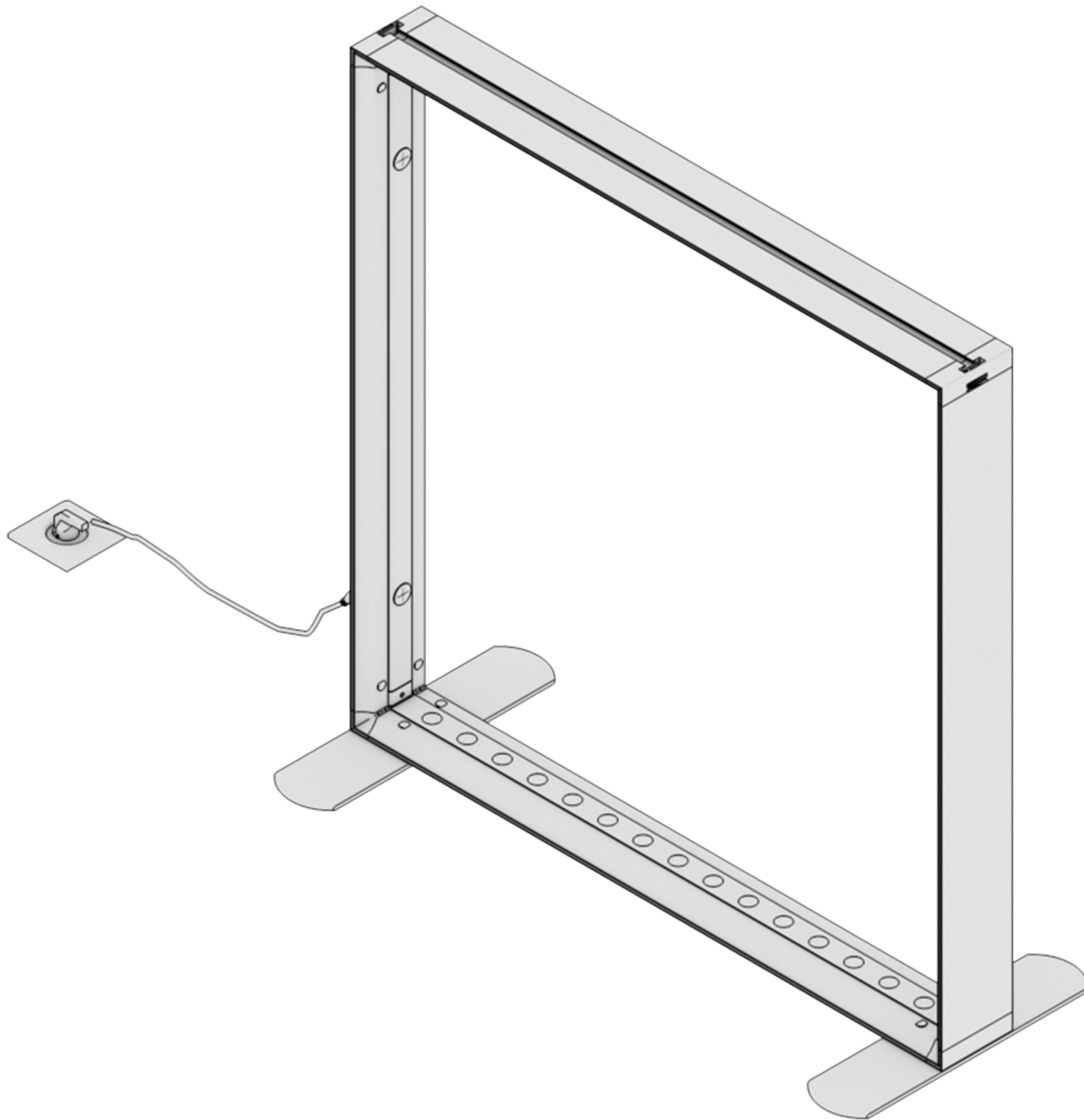
SET UP INSTRUCTIONS



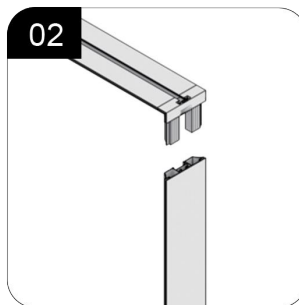
SHOWBIRD 120 10 X 10 CONFIGURATION B

SHOWBIRD 120 MODULAR LIGHTBOX

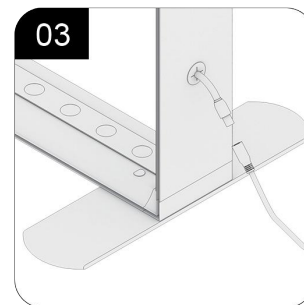
PRODUCT CODE: SB120-1010-B



01
Connect the corner profile.



02
Connect the top plate and the side profiles.



03
Connect the power plug.

SHOWBIRD 120 10 X 10 CONFIGURATION B

SHOWBIRD 120 MODULAR LIGHTBOX
PRODUCT CODE: SB120-1010-B

SINGLE
SIDED

DOUBLE
SIDED

INDOOR
USE



CONFIGURATION ASSEMBLY



SHOWBIRD 120 10 X 10 CONFIGURATION B

SHOWBIRD 120 MODULAR LIGHTBOX
PRODUCT CODE: SB120-1010-B

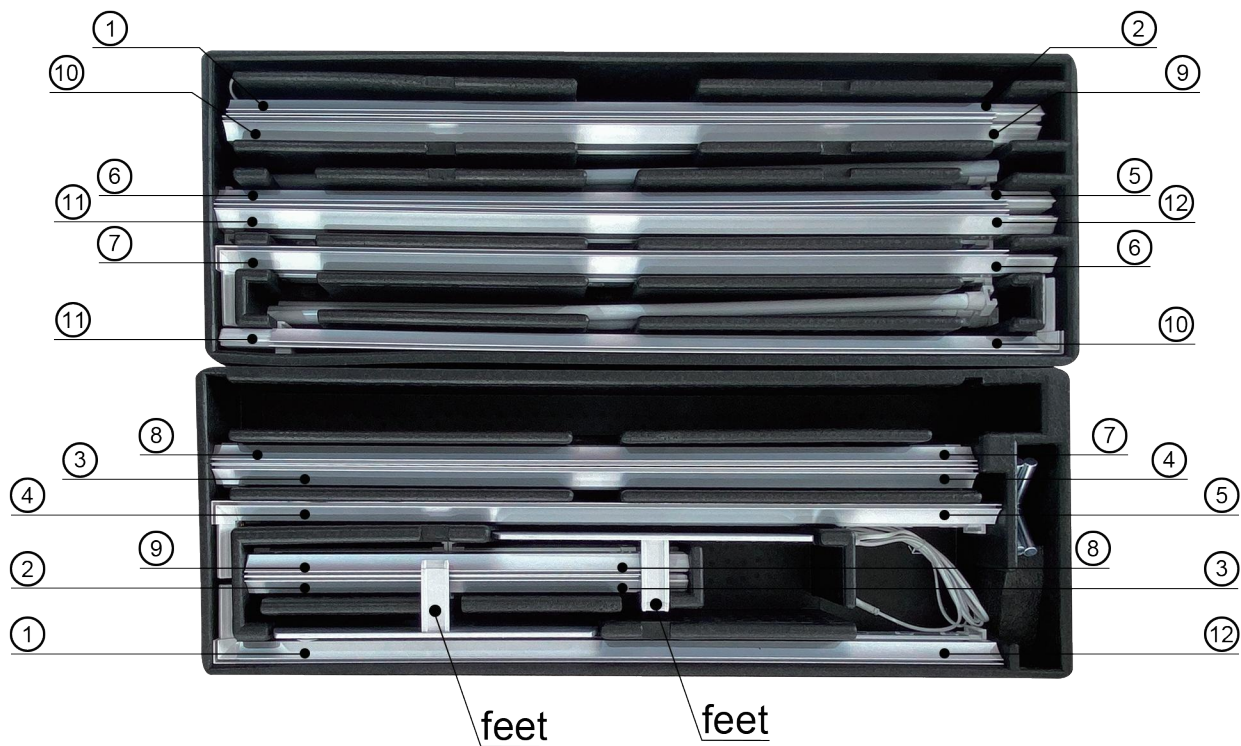
SINGLE
SIDED

DOUBLE
SIDED

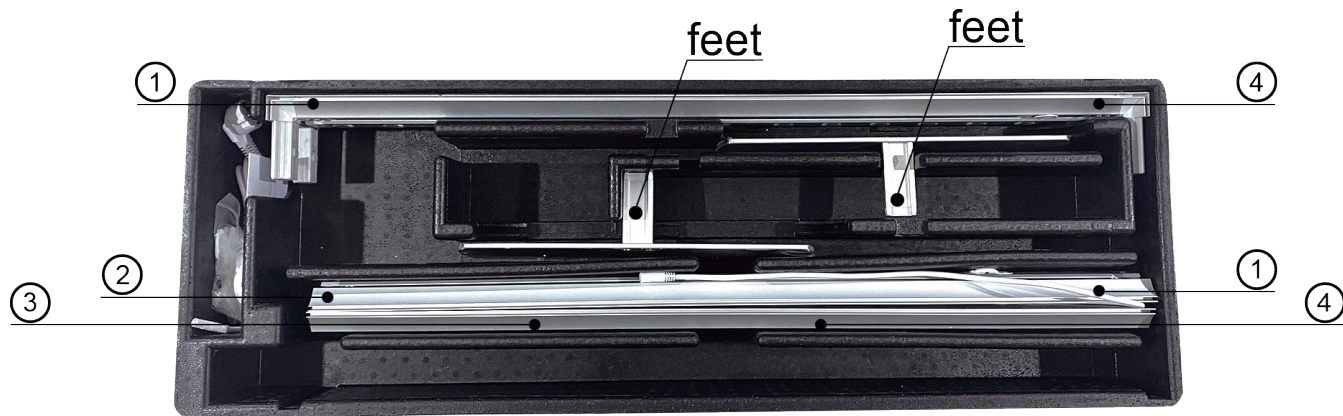
INDOOR
USE



TRAVEL BAG STORAGE SB120-300X240



TRAVEL BAG STORAGE SB120-100X100



SHOWBIRD 120 10 X 10 CONFIGURATION B

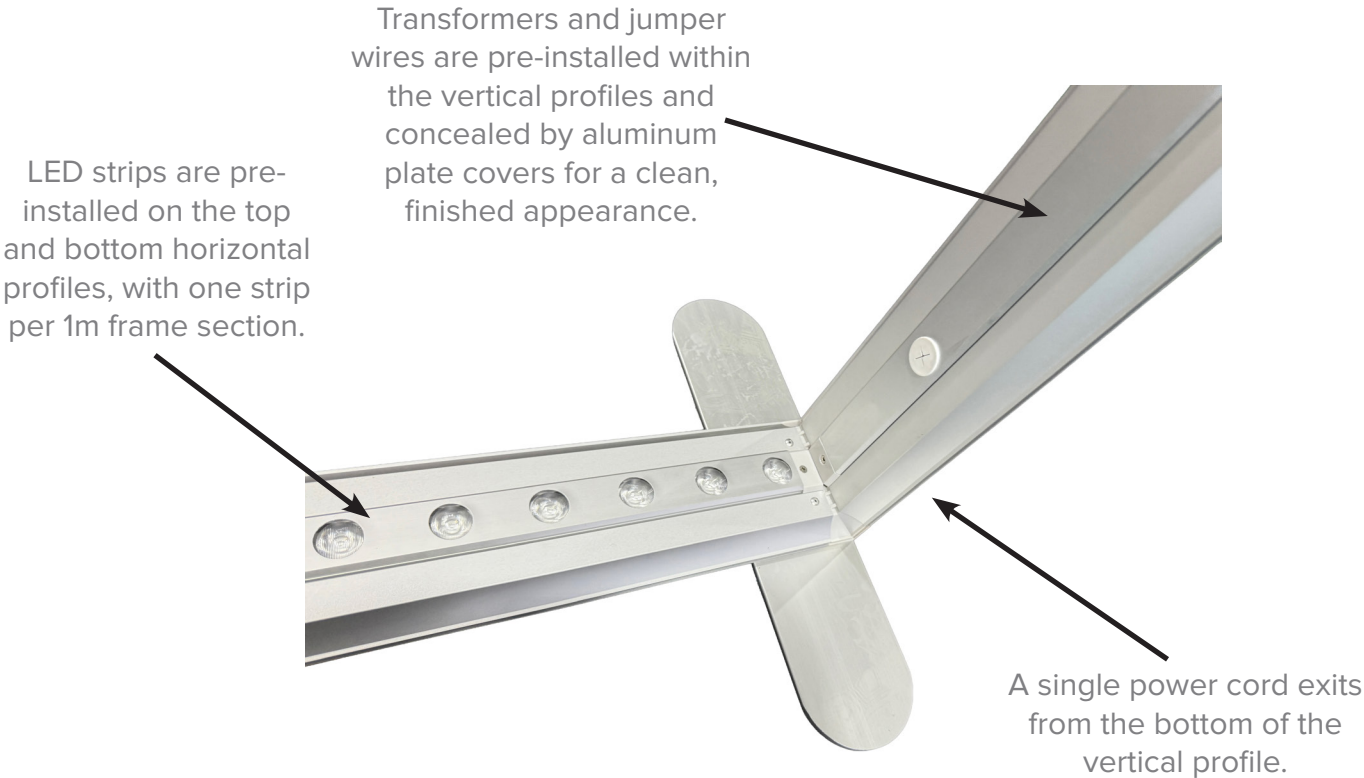
SHOWBIRD 120 MODULAR LIGHTBOX
PRODUCT CODE: SB120-1010-B



LED & TRANSFORMER SPECS SB120-300X240

LED LIGHTING	
Brand	OSRAM
CCT (COLOR TEMP)	6500K
AVG BEAM ANGLE	9*39
LM/W:	120-130 LM/W
AVG LM/M ²	4650-5000
VOLTAGE INPUT:	24V
LUMENS	
VOLTAGE (V)	24V
POWER (W)	282W
LM/W	120-130
TOTAL LM	34560-37000
AVG LM	4650-5000 LM/M ²
CU	80-90%
EAV	2250-2500

TRANSFORMER	
Power	200W
Input Voltage	110-24V
Output Voltage	24V
Certifications	UL & CE Listed
Power Outlets	1 Required



SHOWBIRD 120 10 X 10 CONFIGURATION B

SHOWBIRD 120 MODULAR LIGHTBOX
PRODUCT CODE: SB120-1010-B



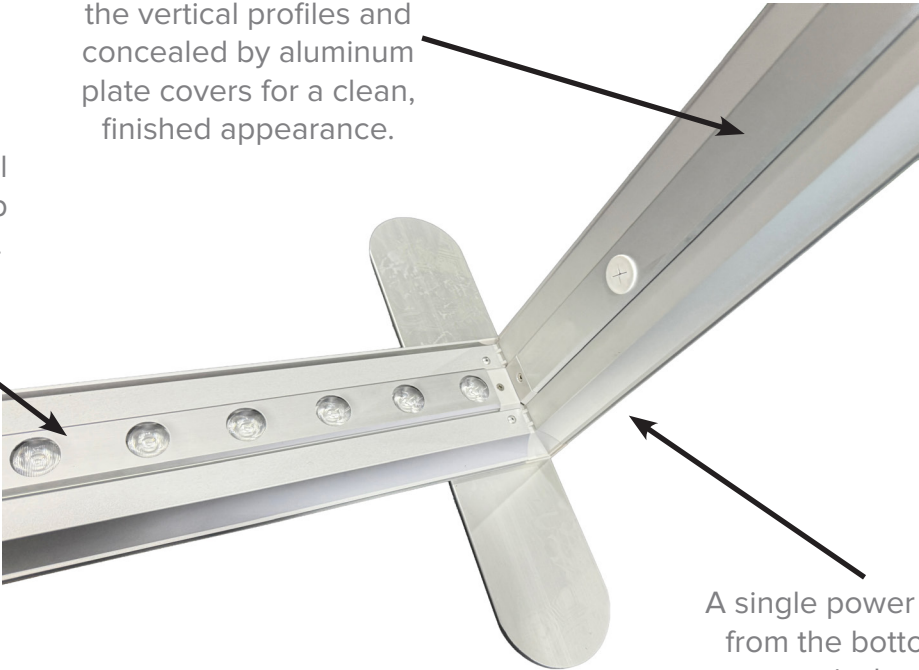
LED & TRANSFORMER SPECS SB120-100X100 - PER FRAME

LED LIGHTING	
Brand	OSRAM
CCT (COLOR TEMP)	6500K
AVG BEAM ANGLE	9*39
LM/W:	120-130 LM/W
AVG LM/M ²	4650-5000
VOLTAGE INPUT:	24V
LUMENS	
VOLTAGE (V)	24V
POWER (W)	94W
LM/W	120-130
TOTAL LM	1520-12000
AVG LM	4650-5000 LM/M ²
CU	80-90%
EAV	2250-2500

TRANSFORMER	
Power	150W
Input Voltage	110-24V
Output Voltage	24V
Certifications	UL & CE Listed
Power Outlets	1 Required

LED strips are pre-installed on the top and bottom horizontal profiles, with one strip per 1m frame section.

Transformers and jumper wires are pre-installed within the vertical profiles and concealed by aluminum plate covers for a clean, finished appearance.



A single power cord exits from the bottom of the vertical profile.

SHOWBIRD 120 10 X 10 CONFIGURATION B

SHOWBIRD 120 MODULAR LIGHTBOX

PRODUCT CODE: SB120-1010-B

SINGLE
SIDED

DOUBLE
SIDED

INDOOR
USE



TEMPLATE GUIDE



SINGLE SIDED

1. SB120-300X240 - BACKWALL
2. SB120-100X100 - RETURN
3. SB120-100X100 - RETURN

DOUBLE SIDED

4. SB120-300X240 - BACKWALL
5. SB120-100X100 - RETURN
6. SB120-100X100 - RETURN

NUMBERS ON THE IMAGE ABOVE INDICATE THE TEMPLATE LOCATION # ON FRAME
PLEASE USE TEMPLATE FILE NAME FOR EACH GRAPHIC FILE: "SB120-1010-B-1"
CONTINUOUS GRAPHICS MAY NOT LINE UP PERFECTLY