

REAL ESTATE SIGN POST

OUTDOOR BANNER STANDS

PRODUCT CODE: RESP



Shown with Small Graphic



Shown with Large Graphic & Optional Rider

PRODUCT DESCRIPTION

Our Real Estate Sign Post kits include everything a Realtor would need for their For Sale or Open House signage. Constructed of high grade PVC vinyl, the post and arm will not peel, pit, rot, blister, warp, crack or consumed by bugs/insects, so it will last for years outdoors. Setup is quick and easy and includes everything required for assembly minus a hammer that is needed to drive the stake into the ground.

The main post dims are 4" W x 4" D x 72" H with an overall arm length of 36". Graphics are UV printed on both sides 4mm thick coroplast with two main graphic sizes available 23.5" W x 18" H and 23.5" W x 24" H with an optional rider graphic (23.5" W x 6" H) to display up top. #2 grommets are added to the top edge of the main graphic for extra reinforcement for the graphic clips.

GRAPHIC SIZE	23.5" W x 18" H or 23.5" W x 24" H (main) 23.5" W x 6" H (optional rider)
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GRAPHIC MATERIAL

4mm Thick Coroplast with UV Print

GRAPHIC FINISHING

Main Graphic: cut to size with (qty 2) #2 brass grommets added to top edge

Rider Graphic: cut to size

DISPLAY CONSTRUCTION

PVC Vinyl Sign Post w/Stainless Steel Stake

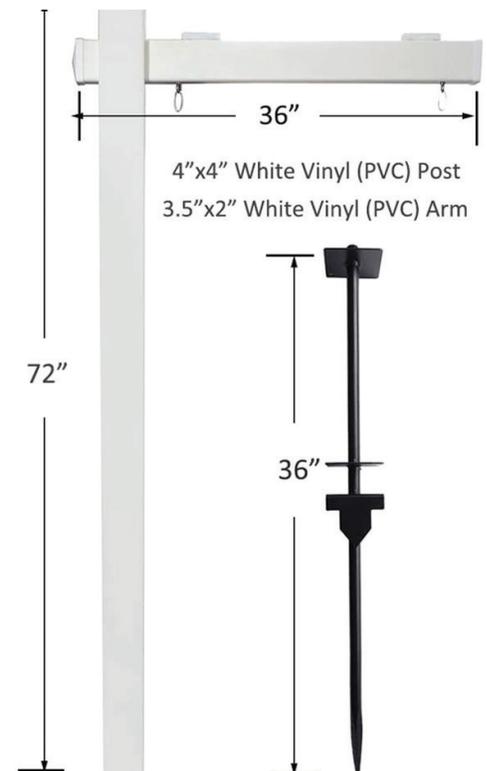
SHIPPING WEIGHTS & DIMENSIONS

Shipping Weight 2 Boxes	20 lbs (Hardware Only) 1 lbs (Graphic)
Shipping Dimensions 2 Boxes	72" L x 4" W x 4" H (Hardware) 24" L x 18" W x 3" H (Graphic) or 24" L x 24" W x 3" H (Graphic)

GRAPHIC TURN AROUND TIME

3 business days after proof approval for up to 10 sets

AVAILABILITY	CA, PA, and PFC
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On Frame

On Graphic

#2 Grommets

PARTS LIST



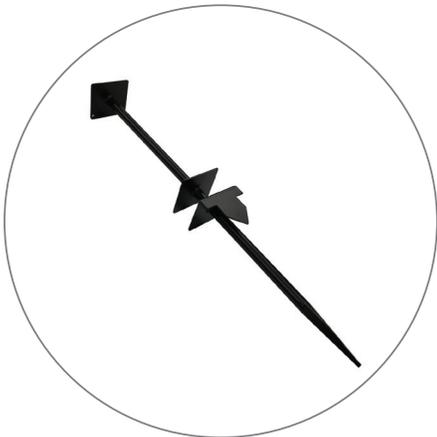
(qty 1)
Vertical Post



(qty 1)
Horizontal Rail



(qty 1)
Rail Key



(qty 1)
Ground Stake



(qty 2)
Rail Caps



(qty 1)
Post Top Cap



(qty 2)
Rider Clips



(qty 2)
Eyebolts w/Nuts



(qty 2)
Graphic Clips



On Frame



On Graphic



#2 Grommets

TEMPLATE

Real Estate Sign Post Rider
UPLOAD AT 100% SCALE
DOCUMENT SIZE 23.5" x 18"
USE SAME TEMPLATE FOR BOTH SIDES
YELLOW SAFE AREA: 22"W x 16" H

Ver-0128.22

PLEASE DELETE ALL TEMPLATE ELEMENTS BEFORE UPLOADING

**Real Estate Sign Post
Small**

UPLOAD AT 100% SCALE
DOCUMENT SIZE 23.5" x 18"
USE SAME TEMPLATE FOR BOTH SIDES

YELLOW SAFE AREA: 22"W x 16" H

*KEEP ALL IMPORTANT GRAPHICS
SUCH AS: LOGOS, TEXT, CONTACT INFO, ETC.
IN THE YELLOW SAFE ZONE*

*ARTWORK IN THE BLUE AREA WILL PRINT BUT IS IN RISK
OF BEING CLOSE TO THE EDGE OR TRIMMED OFF*

Graphic Specifications:	Acceptable file formats:
- Create to template specs	- Photoshop (.psd, .psb)
- 125 DPI resolution	- Illustrator (.ai, .eps)
- CMYK color	- Flattened .tiff
- No template lines	- Press quality .pdf
- Embed/link all images	
- Create to outline all fonts	

Ver-1130.22

PLEASE DELETE ALL TEMPLATE ELEMENTS BEFORE UPLOADING

**Real Estate Sign Post
Large**

UPLOAD AT 100% SCALE
DOCUMENT SIZE 23.5" x 24"
USE SAME TEMPLATE FOR BOTH SIDES

YELLOW SAFE AREA: 22"W x 22" H

*KEEP ALL IMPORTANT GRAPHICS
SUCH AS: LOGOS, TEXT, CONTACT INFO, ETC.
IN THE YELLOW SAFE ZONE*

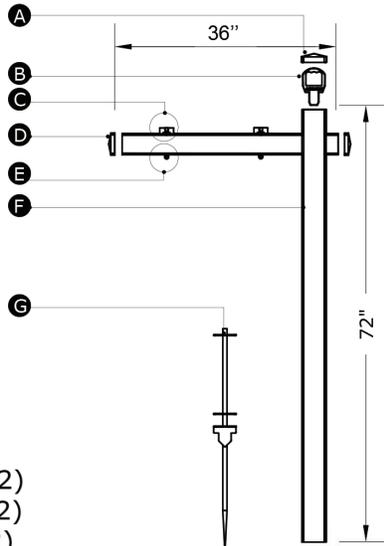
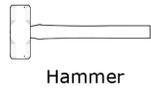
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Ver-1130.22

SET UP INSTRUCTIONS

Tool Required



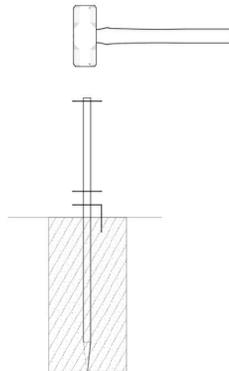
Part List

- A. Post Cap (1)
- B. Rail Key (1)
- C. Rider Clip Kit (2)
- D. Rail End Cap (2)
- E. Sign Clip Kit (2)
- F. Post (1)
- G. Anchor (1)

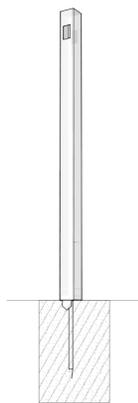
Installation Steps

Step 1

Use a hammer to drive the Steel Anchor into ground. Make sure that anchor is straight while hammering. The anchor should be driven downwards until the bottom plate is flush with the ground. The bottom plate should be facing forward in the desired direction of real estate post arm.



Step 1



Step 2

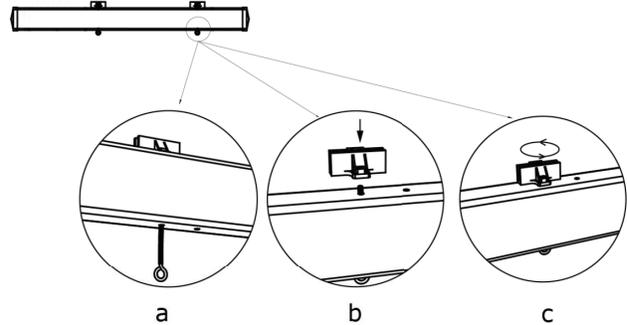
Step 3

Slide the vinyl real estate post over the anchor until it touches the ground. The hole on the post should be at the top and facing in the desired direction of the sign arm.

Step 3

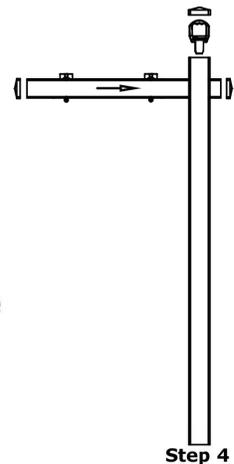
Step 3

Use a screwdriver and attached screws to fix the rider clips on top of the post arm. Then insert the sign clip screw through the arm, and fix the screw.

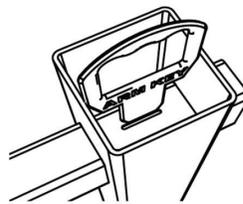


Step 4

Slide the vinyl rail into the post. Make sure that the rider clips are facing up. Slide the arm through the holes until the slots are aligned on the inside of the post.



Step 4



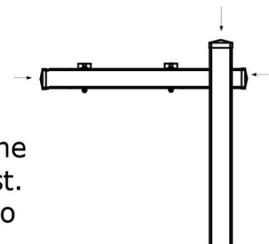
Step 5

Step 5

Slide the key into the slots of the real estate post arm until it locks in place. This will secure the arm.

Step 6

Slide the post cap onto the top of the real estate post. And slide the rail cap onto both side of the arm.



Step 6