

QSEG 40x75

GRAPHIC DIMENSIONS: 17.75”W x 31.5” H
YELLOW SAFE AREA: 9.75”W x 23.5” H

USE TEMPLATE 2 TIMES TOTAL (1 FRONT/1 BACK)
REFERENCE TEMPLATE GUIDE FOR TEMPLATE LOCATIONS
ANY CONTINUOUS ARTWORK TO MATCH UP OR LINE UP
WITH ANOTHER PRINT MAY NOT LINE UP PERFECTLY

***KEEP ALL IMPORTANT GRAPHICS
SUCH AS: LOGOS, TEXT, CONTACT INFO, ETC.
IN THE YELLOW SAFE ZONE***

***ARTWORK IN THE BLUE AREA WILL PRINT BUT IS IN RISK
OF BEING CLOSE TO THE EDGE OR TRIMMED OFF***

- Graphic Specifications:
- Create to template specs
 - 125 DPI resolution
 - CMYK color
 - No template lines
 - Embed/link all images
 - Create to outline all fonts

- Acceptable file formats:
- Photoshop (.psd, . psb)
 - Illustrator (.ai, .eps)
 - Flattened .tiff
 - Press quality .pdf