

GOPHER POP UP COUNTER BACKLIT



Elevate your event displays with the Gopher Pop Up Backlit Counter, the perfect blend of convenience, durability, and eye-catching design. This collapsible counter display features vibrant dye sublimated backlit fabric graphics that ensure your brand stands out in any setting.

Key Features:

Seamless Full Graphic Coverage: The backlit fabric graphic is expertly finished like a sleeve, providing seamless full graphic coverage around the entire counter. The fabric includes 6mm x 3.5mm silicone beading sewn around the top and bottom, ensuring a snug fit and polished look.

Sturdy and Sleek Construction: The top and bottom of the counter are crafted from moulded plastic, equipped with channels to securely receive the Silicone Edge Graphics (SEG). This design not only enhances stability but also adds a sleek, professional finish to your display.

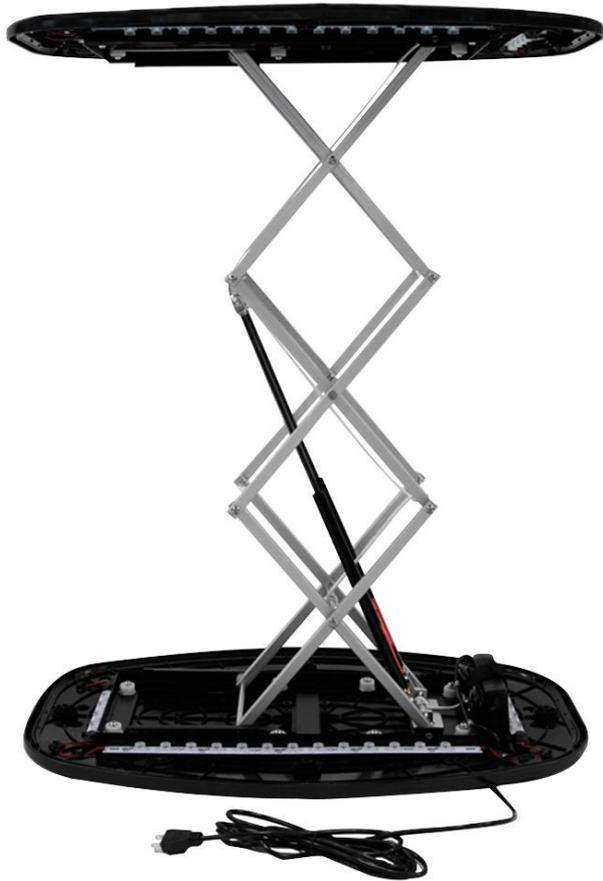
Effortless Setup and Breakdown: The hydraulic scissor frame system allows the counter to pop up and collapse quickly and effortlessly. The graphics can remain attached during storage, and changing them out takes just minutes, making this counter a highly efficient solution for busy event schedules.

Brilliant Illumination: Pre-installed LED lights at the top and bottom inside the counter illuminate your graphics brilliantly, creating an engaging, backlit effect. The included transformer is mounted inside the bottom panel, requiring only one power outlet to light up your display.

Portable and Convenient: The counter comes with a handy travel bag with a handle, making transport and storage during events simple and convenient.

Whether you're setting up for a trade show, promotional event, or in-store display, the Gopher Pop Up Backlit Counter ensures your brand will shine. Its combination of ease-of-use, portability, and striking visual appeal makes it an essential tool for impactful presentations.

OVERVIEW



- Backlit version of the Gopher Pop Up Counter
- Molded ABS plastic countertop and base with aluminum pop up hydraulic mechanism to pop the counter up and down
- LED lights are mounted to the top and bottom panels
- Transformer is mounted to bottom panel
- Displays dye sublimated fabric graphics with SEG (Silicone Edge Graphic) finishing enabling quick and easy graphic install and change out
- Silicone beading size: 6mm x 3.5mm which is smaller than our standard 12mm x 3mm silicone beading.
- Graphics fully wrap the counter with 2 seams. 1 on left and 1 on right side of the graphic.
 - Continuous graphics may not line up perfectly
- Graphics are pre-installed onto counter prior to shipping so the counter is ready to use upon opening
- Graphics stay attached to counter when collapsed and when stored in travel bag
- Includes clamshell-style travel bag with handles and zipper closure
- Countertop weight limit 40 lbs
- Power outlets required = 1
- Available as Graphic Package, Hardware Only, and Graphic Only
- Non-backlit counters cannot be converted to backlit

ADDITIONAL IMAGES



Lights Off Lights On



DETAILS



Transformer and LED Lights



Collapsed Dimension: 31.5"W x 38.4"D x 4"H

LIGHTING

LED & TRANSFORMER INFORMATION

LED Lights	0.8~1W & 130 Lumen/Bead 68 LED Beads Total 1500LUX Color Temp: R4 6000~7000K Ra≥70;
Transformer	Input: 100-240V, Out put 24V, Electric current 4A, Power: 96W Certificate: CE , UL

TRAVEL BAG



Bag Closed

Travel Bag Dimensions: 33.9" L x 20.8" W x 5.5" H
Travel bag is not available separately



Bag Open

INSTRUCTIONS



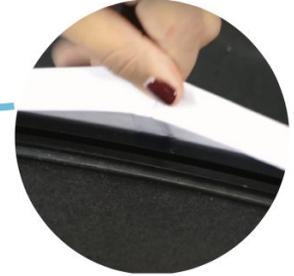
1. Open bag and pull up on countertop. The hydraulic frame will then expand on it's own.



2. Once expanded remove Gopher Counter from case for use.



3. To store, push down on the center of the counter top until frame collapses. Then return frame to travel bag for storage.



Changing your graphics is simple

1. Collapse the frame and pull silicone beading from the perimeter of the top and bottom of the counter and remove the graphic.
2. With the frame still collapsed, slide your new graphic over the counter making sure it's centered.
3. Tuck silicone beading into the channel around the perimeter of the countertop working your way around.
4. Flip the counter over and repeat the process on the bottom to complete graphic installation



 **EXHIBIT**
BOOK.com

**GOPHER POP UP
COUNTER DISPLAY**
SETUP TUTORIAL

GRAPHIC INFO

- **Material:** Backlit Fabric (FAB-BL)
- **Print Process:** Paper Transfer Dye Sub
- **Finishing:** Front and Back graphics are sewn together to form a loop. There will be 2 seams on the graphic (1 on left and 1 on right side) Special silicone beading (6mm x 3.5mm) is sewn into top and bottom circumference of graphic.
- **Production Time:** See product page for current lead times.
- **Locations:** See product page for location availability



Dye Sub Backlit - OC

Thickness	Printing Process	Finishing	Maximum Media Width
5.25 oz	Dye Sublimation Paper Transfer	Soft Look Bright Colors	117"